



January, 2022

Travel for free with Sail Croatia this year

Sail Croatia is offering aspiring photographers, videographers and social media influencers the opportunity to join one of its 2022 sailings and explore Croatia for free. The offer is open to people of all experience levels.

Content Creators will be asked to provide a clear body of work alongside existing engaging content. Sail Croatia will accommodate those entrants who they feel will capture the most eye-catching and absorbing output.

Those selected will sail the Croatian coast for 1-3 weeks and be matched to one of Sail Croatia's cruises:

- **Elegance cruises:** luxury sailings aimed at mature travellers.
- **Explorer cruises:** sailings for travellers in their 20s and 30s as well as those 'young at heart'
- **Navigator cruises:** party sailings for 18-39 year olds
- **Cycle cruises:** for travellers looking to explore Croatia on two wheels
- **Hike cruises:** for active travellers who want to explore their surroundings on foot

The cruises operate from April - October and depart via Split or Dubrovnik.

In return, the content creators will produce material on and off their ship, which Sail Croatia will use in its marketing and online channels. The type and amount of content will be agreed by both parties in advance.

Grant Seuren, Sail Croatia director, said: "If you've got creative flair, the right experience and an engaged audience - plus of course a love of travel - this is an amazing opportunity to embrace those skills in a truly inspirational setting. We're encouraging photographers, videographers and social media influencers of all experiences and backgrounds to apply; if you think you've got what it takes to sail with us then we'd love to hear from you."

Successful applicants will receive a free cruise including onboard accommodation, select meals and access to allocated excursions.

For more information visit <https://www.sail-croatia.com/about/work-with-us>.

ENDS

Notes to Editors

Flights are not included for successful applicants.

Sail Croatia is a family-owned and operated company that launched in 2005. Its ships are locally-owned and operated by Croatian families. It founded a non-profit organisation, Green Sail, in 2016.

Feedback systems operate on all sailings to produce quality scores. These scores provide client-reviewed ratings of Sail Croatia's vessels and showcase the high level of service standards onboard